

Solve to launch maritime intelligence platform

Brazil

Solve is launching its “Shipping Intelligence Platform” at Intermodal South America in March 2019, aiming to offer more agility to the international cargo logistics industry in decision making.

The platform is a digital portal capable of mapping, crossing and relating the key indicators of the shipping market through business intelligence tools.

It is hoped that players in the logistics chain will be able to anticipate trends, opportunities, threats and, with this, timely adjust their decisions, strategies and negotiations.

Robert Grantham, partner at Solve, said: “The Shipping Intelligence Platform provides a weekly follow-up of key industry indicators as well as monthly analysis of shipping and foreign trade markets, prepared succinctly and assertively, to interpret the development and outline prospects for shipping in Brazil and worldwide, focusing on what can really

impact the decision-making process of the foreign trade, logistics and investment executive.”

Fellow partner Leandro Barreto said that the formatted product would meet the needs of exporters, importers, cargo agents, shippers, terminals, shipowners and investors, saving their time and improving their bargaining power.

This is because users will not have to spend time digging up information or trying to decipher the movements of the sector, he added.

The product offers analyses of the evolution of the supply versus demand of ships and terminals; upgrades, downgrades, extra-loaders and blank sailings; indexes of weekly uses of services, routes, terminals and complete profile of the services, shipowners and terminals in operation in the Brazilian coast.

Grantham added: “The tool also provides information related to schedule integrity, cancellations, and additional calls; trends analysis

and freight levels; as well as exclusive articles, behind-the-scenes information and the interpretation of Solve's consultants on national and international industry news.”

The service is available on a monthly subscription basis, with several plans, and the user accesses the digital platform through its login and password.



Robert Grantham, partner at Solve